



### Benefits to Libraries

- > Recover output costs via pay-for-print service using PayPal or Jamex
- > Reduce printing waste through secure print
- > PrinterOn works with EnvisionWare and Pharos so you can add mobile print capability to the systems you already have in place
- > Self-service printing frees up librarians' time for other more relevant tasks
- > The ability to print directly from the patron's mobile device means libraries can scale back or eliminate PCs used only for printing

### Benefits to Patrons

- > Patrons can print from their own mobile devices, no waiting for PCs
- > 4 printing methods to choose from: email, mobile apps, web upload, driver
- > Secure release of documents provides confidentiality to patrons
- > Mobile printing apps for most popular platforms: iOS, Android, BlackBerry, Nook, Kindle provide simple search and print workflows

## PrinterOn for Libraries

### Simple mobile printing from tablets, smartphones and laptops

Libraries often struggle with budgetary constraints and are torn between keeping costs under control while providing the latest services and technology to patrons. Print capability is a typical service at public libraries, but it comes with associated problems such as the maintenance of computers and drivers by IT departments, paper waste by patrons who print and never pick up their documents and the time staff have to spend collecting money from patrons who are paying for prints.

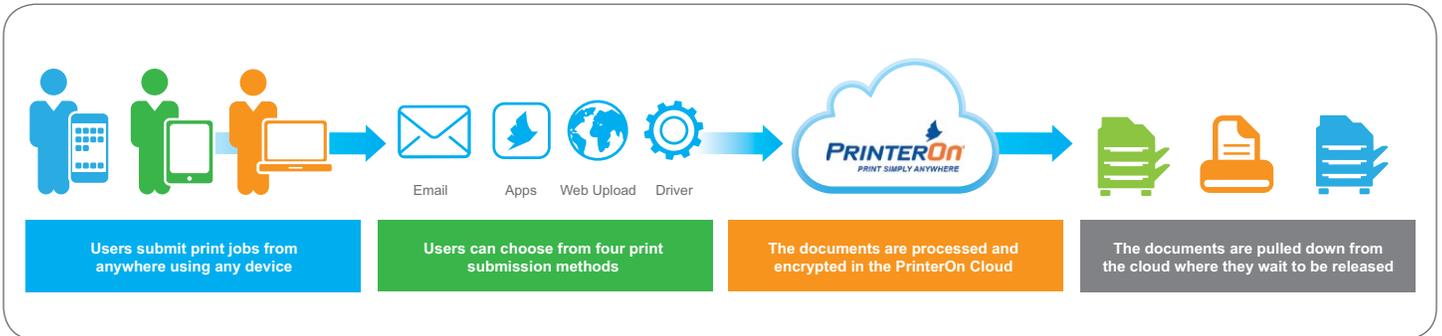
The PrinterOn cloud printing solution provides mobile print capability to patrons while also solving many of the issues created by traditional printing from desktop stations. With PrinterOn, print drivers are managed in the cloud eliminating the need for IT departments to manage them. Documents are not released without entering a unique release code preventing print waste and providing security. With the addition of a pay-for-print service such as PayPal or Jamex coin box, libraries now have a self-serve printing service which eliminates the need for interaction with library staff. Patrons can print from their own mobile devices allowing libraries to scale back or eliminate PCs required only for printing.

### Deployment Options

The flexibility of the PrinterOn solution is what makes it such a desirable choice for libraries. Choose a hardware deployment using the PrintConnect device and PrintValet print release keypad, software deployment on a PC using the Print Delivery Station software or choose a Ricoh HotSpot printer or MFP with embedded PrinterOn technology.

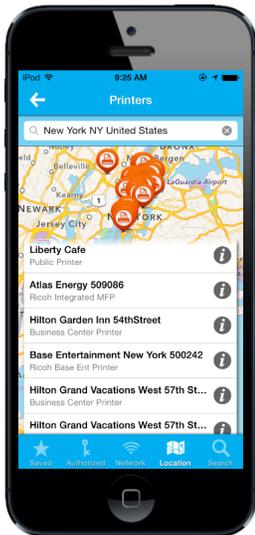


## PrinterOn Mobile Printing Workflow



## Mobile Apps for Easy Searching and Printing

The PrinterOn mobile printing apps make searching for and printing to public printing locations like libraries quick and easy. The apps in conjunction with the PrinterOn platform make finding a printer easy through various discovery methods, so no matter where a user is, they can find the printer nearest to them at any time.



### Location

Uses the GPS function of a device to show PrinterOn enabled printers nearby



### QR Codes

Scan QR code on printer to get printer details and save to your favorites



### Print Preview

View documents before printing, choose number of copies and pages



### Remote Release

Releasing documents directly from the app provides a fluid workflow

[www.printeron.com/library](http://www.printeron.com/library)  
[www.printeron.com/apps](http://www.printeron.com/apps)

